



Re-Booting the Flax Industry

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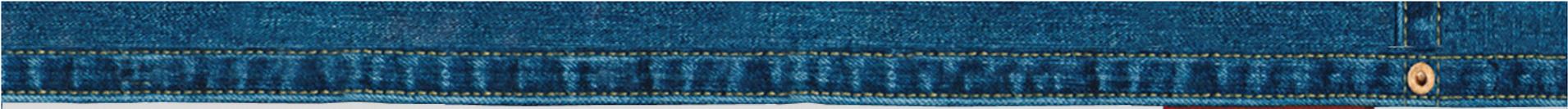
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SeCan

2009-2012 Test Results



Class and Testing Method	% of CDC Triffid Positive Samples 2009/2010	% of CDC Triffid Positive Samples 2010/2011	% of CDC Triffid Positive Samples 2011/2012	% of CDC Triffid Positive Samples YTD 2012/2013 (01.03.13)
Grain (1 X 60 test)	10%	Test not used	Test not used	Test not used
Grain (4 X 60 test)	Test not used	7%	3.5%	4%
Farm saved seed (4 X 60 test)	14%	4%	4.5%	4%
Pedigreed seed (4 X 60 test)	7%	2%	0%	0%



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Crop Development Centre

“re-constituted” event-free Breeder seed

- **CDC Bethune**
- **CDC Sorrel**
- **CDC Sanctuary**
- **CDC Glas**
- **(Vimy and others eventually)**

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- **2010 – greenhouse**
- **2010/11 – winter New Zealand**
- **2011 – “flax free” farm in SK**
- **2011/12 – winter New Zealand**
- **2012 spring – release to members**
- **2012 & 2013 – seed multiplication**
- **2014 – launch of re-constituted seed**

Supplementary Agreement Details



- **2012**
 - Land free of flax for 5 years
 - No commercial flax on the farm (only pedigreed)
 - Process in a facility that only cleans pedigreed seed
 - Agree to facility pre-cleaning inspection checklist and declaration
 - Tagged as original EXP #
 - Agree to dispose of all existing stocks of CDC Bethune and CDC Sorrel by July 2013
 - No certified sales or re-constituted seed until September 1, 2013

Supplementary Agreement Details



- **2013**
 - Same as 2012 but land free of flax production of any kind for 3 years.
 - Flax Council to promote uptake of re-constituted seed
- **2014**
 - Summer 2013 – Change the names for 2014
 - CDC Bethune -14
 - CDC Sorrell -14
 - CDC Sanctuary
 - CDC Glas
 - Resume normal production and processing as outlined by CSGA

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Reasons for optimism in flax

- Strong interest in Japan and China
- Increased profitability per acre via lower inputs
- Canola performance in 2012
- Japan / Europe like the plan

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Keys to Success

- SeCan members following Supplementary Agreement
- Flax grower awareness – need all old stocks out of the system

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Next Steps

- Flax Industry Communication Plan
 - What is in it for the flax grower?
 - Return to no testing (eventually)
 - Re-gain European market
 - Dispose of old stocks and start new for 2014
 - Flush all old material out in 2013

This is our best and likely only chance to get it right!