

Your Farm Business in 2025: Shifting Demographics, Mindset, and Assets!

Tuesday, February 13, 2017

Wellington B

Victoria Inn Hotel and Convention Centre, Winnipeg, MB

1:00 p.m.	Welcome Remarks
1:10 p.m.	<p>Making Dollars and Sense: the 7 Practices Driving Farm Financial Success Heather Watson, Farm Management Canada</p> <p>Heather will present the results of a new ground-breaking study, Making Dollars and Sense: Measuring the Tangible Impacts of Business Management Practices on Canadian Farms. The study goes beyond existing research and is the first to establish a measurable link between business management practices and farm financial success. Heather will walk you through the 7 management practices driving farm success, the financial gain farmers can expect from adopting these practices and how to make farm business management a reality on your farm.</p>
2:10	BREAK
2:20 p.m.	<p>What if Mindset Was the #1 Success Criteria for Agriculture? Kristjan Hebert, Hebert Grain Ventures</p> <p>Dedicated to practicing and promoting excellence in farming. Kristjan will explore with us why Mindset might be the most important aspect of setting yourself and your business up for success. He will share strategies that have worked for him and give insight into why being open to change and opportunity can do for your business.</p>
3:15 p.m.	<p>“Stop the Fighting on the Way to the Funeral Home!”™ Jolene Brown, Professional Speaker, Author and Farmer</p> <p>It happens, far too often in agriculture. Promises are spoken and broken, facts are assumed, habits are hardened...and before we know it, we've got family fighting on the way to the funeral home. It's time we learn from the mistakes of others and work for positive results. This insightful and fun-filled presentation highlights the stupid things families do that break up their business. We will discuss in-laws and out-laws, money expectations, daily communications and important meetings. From conversations to contracts, from assumptions to clarification, from complaints to celebrations, we will open eyes and save fighting on the way to the funeral home.</p>
4:30 p.m.	Closing Remarks

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